

# Winning Drone Photography Portfolio Checklist

## Portfolio Content

- 12-20 high-quality drone photos
- 3-5 cinematic video clips (30-90 seconds each)
- Include a mix: real estate, landscapes, top-down, orbit, motion
- At least one edited video highlight reel
- Brief captions or location context on key shots

## Portfolio Presentation

- Clean, minimalist layout (no clutter or distractions)
- Group work by industry (e.g., real estate, travel, events)
- Add name, contact info, and optional logo
- Include testimonials or short client quotes (if available)
- Upload to a professional platform (Adobe, Pixieset, Squarespace, etc.)

## Portfolio Strategy & Follow-Up

- Tailor the portfolio for different client types (custom links or folders)
- Share on social media with relevant tags/locations
- Use your portfolio link in your email signature and proposals
- Get feedback from a mentor, client, or peer
- Keep it updated with new and improved work every 2-3 months