Drone Business Pricing & Client Outreach Worksheet

Part 1: Pricing Strategy

Use this section to outline your pricing for different drone services.

Think about your time, equipment, travel, editing, and licensing costs.

Fill in your base rates and optional add-ons for each service.

Service	Base Rate ($)	Travel/Editing Add-ons	Final Price Range ($)
Real Estate Shoot			
Event Coverage			
Construction Progress			
Roof Inspection			
Agricultural Mapping			
Promo Video			
Stock Footage Creation			

Part 2: Client Outreach Planner

Plan your outreach to potential clients by listing who they are, how you'll contact them, what you'll offer, and any follow-up steps. Start with warm leads or local businesses.

Client Name	Business Type	Contact Method	Offer/Service	Follow-Up Date