

# Drone Showreel Video Editing Template

## Suggested Showreel Structure (60-90 seconds)

### Intro (0-5s)

- Your logo, name, and tagline. Keep it simple and branded.

### Highlight Clips (5-65s)

- Best clips from your drone footage - show range (real estate, landscape, tracking shots).

### Impact Moment (65-75s)

- Your most cinematic or dramatic footage to leave a strong impression.

### Call to Action (75-90s)

- Overlay text like 'Let's Work Together' or 'Visit MySite.com' with contact info.

## Basic Editing Tips

- Edit to the beat of your background music.
- Avoid fast cuts unless it matches the energy of the music.
- Use clean transitions (fade, dissolve, crossfade).
- Keep text overlays minimal and readable.
- Match visual flow: alternate wide shots, top-downs, and motion shots.

## Recommended Export Settings

- Format: MP4 (H.264)
- Resolution: 1920x1080 or 4K (3840x2160)
- Frame Rate: 24fps or 30fps
- Bitrate: 8-12 Mbps (1080p), 20-40 Mbps (4K)
- Audio: AAC, 320kbps