

Freelancer Hiring Checklist for Drone Businesses

Use this checklist to confidently hire freelancers such as video editors, photo retouchers, marketers, or virtual assistants to support your drone business.

Before You Post the Job:

- Define the task (editing, social posts, outreach, etc.)
- Estimate how many hours or the deliverables needed
- Decide on your budget (hourly or per project)
- Prepare example files or a reference brief
- Create login credentials or shared folder (if needed)

When Reviewing Candidates:

- Review portfolio or sample work
- Read reviews or testimonials (if on a platform)
- Confirm software compatibility (e.g. Premiere, Lightroom)
- Check for communication style & response time
- Send a short trial task or ask for a paid sample

After You Hire:

- Provide clear deadline and deliverable format
- Set up payment terms or milestones
- Share brand style guide (if applicable)
- Give feedback early (don't wait until final)
- Save their contact info in a freelancer list

Tip: Always start with a small, low-risk project to test fit before scaling up the partnership.