

Squarespace Setup Guide for Drone Portfolios

Step-by-Step Guide to Launch Your Portfolio Website

1. Sign up at www.squarespace.com and start a free trial (no credit card needed).
2. Choose a template - search for clean, visual templates like 'Wells', 'Paloma', or 'Nolan'.
3. Replace demo content with your own:
 - Add a homepage with your showreel or photo gallery.
 - Create a 'Portfolio' page and organize it by category (e.g., Real Estate, Events, Aerial Shots).
 - Add an 'About' page with your photo, credentials, and mission.
 - Include a 'Contact' page with form, phone, and links.
4. Upload high-quality images (optimize for web: JPG, under 2MB each).
5. Embed videos using YouTube or Vimeo links for better performance.
6. Customize colors, fonts, and buttons to match your branding.
7. Connect a custom domain (e.g., www.yourname.com) - purchase through Squarespace or link an existing domain.
8. Set up SEO settings: page titles, meta descriptions, and social sharing images.
9. Preview your site on mobile and desktop to ensure responsive layout.
10. Publish your site and share it across social media and email signatures!

Bonus Tips:

- Keep text short and impactful - let your visuals lead.
- Use buttons like 'Book Me' or 'Watch Reel' to guide visitors.
- Add testimonials or logos from past clients for credibility.
- Update your portfolio every 2-3 months with new work.