

Affiliate Program Quick Start Guide

1. What Is Affiliate Marketing?

Affiliate marketing is a way to earn commissions by promoting other companies' products. You share a special trackable link - if someone makes a purchase through your link, you earn a percentage.

2. What to Promote as a Drone Creator

- Drones (DJI, Autel, etc.)
- ND Filters, SD Cards, Accessories
- Drone courses or software (editing, flight planning)
- Hosting or gear platforms (Squarespace, Amazon, B&H Photo)

3. Where to Get Affiliate Links

- Amazon Associates: Easy approval, wide variety
- DJI Affiliate Program: High payouts for gear
- B&H, Adorama: Pro gear with good tracking
- ShareASale or Impact: Access to online tools, platforms

4. Where to Place Your Links

- YouTube video descriptions (gear lists)
- Your blog posts (tutorials, reviews)
- Instagram bios (via Linktree)
- Digital downloads (gear guide PDFs, templates)

5. Tips for Success

- Be honest in your recommendations
- Use gear you genuinely trust
- Add calls-to-action: 'Check out my gear list below!'
- Track what content converts best and double down