Flight Training Crowdfunding Toolkit

Your step-by-step guide to raising money online for your pilot dreams.

■ Crowdfunding Setup Checklist

- Choose your platform (e.g., GoFundMe, Fundly, Givebutter)
- Write a compelling story: Why do you want to become a pilot?
- Add powerful visuals (photo in front of aircraft, cockpit video, etc.)
- Set a realistic fundraising goal and break it into milestones
- Include budget details: flight hours, gear, checkrides, etc.
- Offer small thank-you rewards (shoutouts, updates, thank-you cards)
- Launch your campaign with an email and social media blast

■ Sample Social Media Posts

"Dreaming of the skies! I'm raising funds to complete my Private Pilot License. **

Support or share if you believe in turning dreams into altitude. [Your Link] #FuturePilot"

"I just soloed! ■ Your support is making this possible. Next stop: Checkride! Follow my journey or donate at [Your Link] #PilotInTraining"

■ Fundraising Email Template

Subject: Help Me Take Flight – Support My Pilot Journey **□** Hi [Name],

I've started my journey to become a licensed pilot and I'm reaching out to ask for your support.

Flight training is expensive, and I've launched a crowdfunding campaign to help cover costs.

If you'd like to contribute or simply share it with others, I'd be incredibly grateful.

Here's the link to my story: [Your Campaign Link]

Thanks for believing in me!

- [Your Name]